

# ARTWORK SPECIFICATIONS AND INFORMATION

## SUPPORTED APPLICATIONS:

Adobe Illustrator CC 2017

Adobe Photoshop CC 2017

Adobe Indesign CC 2017

Adobe PDF

(text to curves, and CorelDraw 13 or lower).

## FILE REQUIREMENTS:

- Supply final approved file. We will supply PDF proof for viewing.  
If new setup is required additional charges will apply.
- Please supply a pdf proof for comparison if text is not to curves and sending along fonts.
- Please submit files in a compressed file  
(WinZip for Windows files or Stuffit for Mac files.)
- Please convert text to curves (outlines) or include all fonts in your compressed file.
- Be sure to include your support files.
- All raster (photo type images, tiff, jpg, eps) images should have a resolution of at least 72 dpi and no more than 150 dpi, at final size.
- All logos should be submitted in a vector format (line work as opposed to raster images like jpg, tiff, photoshop eps).  
Vector files are normally files produced by programs like Illustrator, CorelDraw, or other vector based software.
- Please include pantone colours in your files where you require them. This would normally be a logo or anything that is to match your corporate colours.
- We print in a 4 colour process. We will match pantone colours.
- You may make your art work at a scaled down size  
( $\frac{1}{4}$  scale,  $\frac{1}{2}$  scale,  $\frac{3}{4}$  scale)
- Templates are available to you upon request.
- Please provide  $\frac{1}{4}$ " bleed top, bottom, left and right sides on your image area.